

## FOOTBALL FUNDRAISING LETTER

### **Included:**

Introduction

Football Fundraising Letter Tips

Sample Football Fundraising Letter

Football Fundraising Letter Template

## Introduction

Football teams might be of many organizations or institution. That is a school, college, club or even a little football leagues, it doesn't really matter, since you will all write a football fundraising letter to be able to raise funds when needed. A football writing letter is writing can be written for many purposes affecting that football team. It is oriented in the sports world.

When you write to a donor, you are writing with the aim of persuading and convincing them enough to write that cheque to you. This will enable you to achieve that goal or project as a football team you have wanted. They can be used in projects of creating a team, funding a team into a tournament and so many other activities in the sports world.

## Football Fundraising Letter Tips

The essentials of a football fundraising letter

It's not hard to sit down and draft this letter. You simply need the reason why you need funds from the fundraiser, when you need the money and how much. With this it is easy, but are you sure that it is the right way of formatting the letter. With a few guidelines and tips you would have professional letters being sent to your donors and getting those funds coming. So keep the following in mind next time you write a football fundraising letter.

- Tone – you need to have a very formal tone. You want the donors to help you right? so use a serious tone, well not a very strict and serious one. A tone enough to get your donors to understand the letter and the urgency of the funds you need.
- Personalize – when asking for money its best you get personal with the donor you are writing to. Make them get the same passion you have for raising the funds, make them feel that urge to donate.

With this two in mind you will right a perfect letter. Do not forget to give more details on the fundraiser, like the date, amount to be donated and also what the donor gets out of donating to your cause.

## Sample Football Fundraising Letter

Victor James

St. Francis High School

P.O. Box 62000-00200, Nairobi

Dear Donor,

We at St. Francis High school are looking to continue a tradition of football excellence. Over the past six seasons, the Strikers have compiled an overall record of just a winning streak. We have never lost a game. We have been invited to the world tournament championships and we lack the funds to do so.

We write to your our donor so that you can make this change. We require a sum total of 150,000 shillings to be able to join the tournament. If we are able to do this we will not let down the school and also you as our donor. We will make sure to honor you at the games.

We are looking forward to you donation. Thank you for your past support and donations toward our team

Sincerely,

Anthony Mumo

Coach

## Football Fundraising Letter Template

(Name)

(Football team name)

(Address)

Dear \_\_\_\_\_ -

We at \_\_\_\_\_ (Name of team) are looking to continue a tradition of football excellence. Over the past six seasons, the \_\_\_\_\_ (name of team) have compiled an overall record of just a winning streak. We have never lost a game. We \_\_\_\_\_ (need for fundraiser).

We write to your our donor so that you can make this change. We require a sum total of \_\_\_\_\_ to be able to \_\_\_\_\_. If we are able to do this we will not let down the school and also you as our donor. We will make sure to honor you at the games.

We are looking forward to you donation. Thank you for your past support and donations toward our team

Sincerely,

\_\_\_\_\_

(Position)

## Disclaimer

The author and publisher of this Ebook and the accompanying materials have used their best efforts in preparing this Ebook. The author and publisher make no representation or warranties with respect to the accuracy, applicability, fitness, or completeness of the contents of this Ebook. The information contained in this Ebook is strictly for educational purposes. Therefore, if you wish to apply ideas contained in this Ebook, you are taking full responsibility for your actions.

The author and publisher disclaim any warranties (express or implied), merchantability, or fitness for any particular purpose. The author and publisher shall in no event be held liable to any party for any direct, indirect, punitive, special, incidental or other consequential damages arising directly or indirectly from any use of this material, which is provided "as is", and without warranties.

The author and publisher do not warrant the performance, effectiveness or applicability of any sites listed or linked to in this Ebook.

All links are for information purposes only and are not warranted for content, accuracy or any other implied or explicit purpose.

No part of this may be copied, sold, or used in any way other than what is outlined within this Ebook under any circumstances without express permission from [www.letters.org](http://www.letters.org)